

# KRASL art fair ON THE BLUFF

Presented by 1st Source Bank Wealth Advisory Services

## Fast Facts

### Welcome To Krasl Art Fair on the Bluff 2021

**Saturday, July 10th – 9AM-6PM & Sunday, July 11th – 10AM-5PM**

#### Booth Information

- Your booth assignment is available on ZAPP Application.
- Every effort has been made to provide returning artists with their requested space.
- Booth numbers start with #1 at the south end of the Bluff and end with #155 at the north end of the Bluff. Odd numbered booths are on the street side and even numbered booths are on the Bluff side **(limited electricity is available to Bluff Side booths only).**

#### Registration / Check-In

- **Friday, July 9 – 1:00 PM to 8:00 PM. OFFSITE LOCATION is at 211 Hilltop Rd. Parking lot (East side) Please see instructions.**
- **Saturday, July 10 – 6:00 AM to 8:00 AM on Lake Blvd in front of the Krasl Art Center**
- Artists (primary or collaborator) MUST register before setting up.

#### Required for Registration

1. Picture ID
2. License Plate number
3. Cell Phone number

#### Sales Tax is 6%

- You will receive the Michigan Sales Tax Return form with instructions at Registration.

#### Set Up

- **You must enter the Bluff from Lake Boulevard at the corner of Lakeview Ave. All other access to Lake Boulevard will be blocked.**
- Place the **pink parking pass** on your dashboard for your arrival to the Bluff.
- A greeter will ensure that you are set up in the correct space. Wait until your greeter has checked you in to set up in your booth space.
- Unload as quickly as possible. Your vehicle must be moved before you set up. **There is a 2 hour time limit for unloading.**
- If you arrive after Registration is closed on Friday night, you may not set up. You must wait to register and set up on Saturday morning. See **Registration / Check-In** above.

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## Art Fair Onsite Jury

- Saturday, July 10, beginning at 9:00 AM.

## Take Down

- Displays must remain intact until **5:00 PM on Sunday**. No vehicles will be permitted on Lake Blvd. until 5:01 PM.
- *Non-compliance will mean automatic exclusion from next year's Art Fair.*
- All side streets are barricaded, and attendants will move the barricades at 5:00 PM.
- The streets will be blocked off for take-down until 8:00 PM. All displays must be removed by Sunday evening.

## Artist Amenities

- Best of each of the juried categories plus 1 board choice award will be given
- Join us for a **Virtual Award Presentation** on **Sunday, July 11th** between **9:00 AM to 9:30 AM**. Winners will be presented with a physical award on **Sunday, July 11th** starting at **9:45 AM**.
- Art Fair Promotions and Advertising
- Booth Sitters
- Snack Bags – Every Artist will be treated with a snack bag filled with goodies on Saturday, July 10th. Booth sitters will be hand delivering the bags between 10am to 2pm on Saturday.
- Complimentary coffee and individually wrapped pastries will be served Saturday and Sunday, 7:00 AM – 10:00 AM at Forte Coffee downtown St. Joe located at 222 State St, St. Joseph.

## Patron Amenities

- **Patron Package Pick-Up:** Our volunteers will collect large artwork for Patron Pick-up at the Krasl Art Center.
- **CAPP (Children's Art Purchase Program):** \$10 and under art offered at your booth to children.