

# KRASL art fair ON THE BLUFF

## Fast Facts

### Welcome To Krasl Art Fair on the Bluff 2019

Saturday, July 13 – 10AM-6PM & Sunday, July 14 – 10AM-5PM

#### Booth Information

- Your booth assignment is available on ZAPP Application.
- Every effort has been made to provide returning artists with their requested space.
- Booth numbers start with #1 at the south end of the Bluff and end with #201 at the north end of the Bluff. Odd numbered booths are on the street side and even numbered booths are on the Bluff side **(limited electricity is available to Bluff Side booths only).**

#### Registration / Check-In will be OFFSITE

- **Friday, July 12 – 1:00 PM to 8:00 PM. Registration is at 211 Hilltop Rd. lot (East side) Please see instructions.**
- **Saturday, July 13 – 6:00 AM to 8:00 AM on Park Street**
- Artists (primary or collaborator) MUST register before setting up.

#### Required for Registration

1. Picture ID
2. License Plate number
3. Cell Phone number

#### Sales Tax is 6%

- You will receive the Michigan Sales Tax Return form with instructions at Registration.

#### Set Up

- **You must enter the Bluff from Lake Boulevard at the corner of Lakeview Ave. All other access to Lake Boulevard will be blocked.**
- A greeter will ensure that you are set up in the correct space. Wait until your greeter has checked you in to set up in your booth space.
- Place the **pink parking pass** on your dashboard and unload as quickly as possible. Your vehicle must be moved before you set up. **There is a 2 hour time limit for unloading.**
- If you arrive after Registration is closed on Friday night, you may not set up. You must wait to register and set up on Saturday morning.

#### Art Fair Onsite Jury

- Saturday, July 14, beginning at 9:30 AM.

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## Take Down

- Displays must remain intact until **5:00 PM on Sunday**. No vehicles will be permitted on Lake Blvd. until 5:01 PM.
- *Non-compliance will mean automatic exclusion from next year's Art Fair.*
- All side streets are barricaded, and attendants will move the barricades at 5:00 PM.
- The streets will be blocked off for take-down until 8:00 PM. All displays must be removed by Sunday evening.

## Artist Amenities

- 11 awards in each of the Art Fair categories plus 1 special board award will be given
- Join us for a **Round Table Discussion** on **Sunday, July 15th** from **8:15 AM to 9:00 AM**
- Artist Host Program with local residents (single/couple only) for Friday & Saturday nights
- Art Fair Promotions and Advertising
- Booth Sitters

## Patron Amenities

- **Patron Package Pick-Up:** Our volunteers will collect large artwork for Patron Pick-up at the Krasl Art Center.
- **Krasl Kid's Zone:** Free activities for children on Lake Blvd. outside Curious Kids' Museum.
- **CAPP (Children's Art Purchase Program):** \$10 and under art offered at your booth to children.
- **Beer & Wine Garden** on Krasl Art Center's new lawn
- **Concession** area

## FUN & FOOD!

- **Krasl Block Party** – Friday, July 12, 5:00-10:00 PM at corner on the newly transformed Krasl Art Center Grounds. Artists receive 2 free drink tickets at entrance to Block Party!
- **Smooth Jazz at Sunset** – Saturday, July 13 at 7:30 PM
- Food & Beverages
  - **Artist Breakfast** – Saturday 7:00 AM – 10:00 AM at Schu's Grill & Bar.
  - Coffee, tea, pastries, 8:00 AM – 10:00 AM on Sunday at **Round Table Discussion**.
  - **Artists' Hospitality Room** – Krasl Art Center Library (2<sup>nd</sup> floor). Open Saturday & Sunday from 8:00 AM to 5:00 PM.