

KRASL art fair ON THE BLUFF

Fast Facts

Welcome To Krasl Art Fair on the Bluff 2018

Saturday, July 14 – 10AM-6PM & Sunday, July 15 – 10AM-5PM

Booth Information

- Your booth assignment is available on ZAPP Application.
- Every effort has been made to provide returning artists with their requested space.
- Booth numbers start with #1 at the south end of the Bluff and end with #201 at the north end of the Bluff. Odd numbered booths are on the street side and Even numbered booths are on the Bluff side (limited electricity is available to Bluff Side booths only).

Registration / Check-In will be offsite due to Krasl Art Center construction! See [Directions](#).

- **Friday, July 13 – 1:00 PM to 8:00 PM. Registration is at 211 Hilltop Rd., St. Joseph (East side)**
- **Saturday, July 14 – 6:00 AM to 8:00 AM on Park Street**
- Artists (primary or collaborator) MUST register before setting up.

Required for Registration

1. Picture ID
2. License Plate number
3. Cell Phone number

Sales Tax is 6%

- You will receive the Michigan Sales Tax Return form with instructions at Registration.

Set Up

- **You must enter the Bluff from Lake Boulevard at the corner of Lakeview Ave. All other access to Lake Boulevard will be blocked.**
- A greeter will assure that you are set up in the correct space. Wait until your greeter has checked you in to set up in your booth space.
- Place the **pink parking pass** on your dashboard and unload as quickly as possible. Your vehicle must be moved before you set up. **There is a 2 hour time limit for unloading.**
- If you arrive after Registration is closed on Friday night, you may not set up. You must wait to register and set up on Saturday morning.

Art Fair Onsite Jury

- Saturday, July 14, beginning at 9:30 AM.

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Take Down

- Displays must remain intact until **5:00 PM on Sunday**. No vehicles will be permitted on Lake Blvd. until 5:01 PM.
- *Non-compliance will mean automatic exclusion from next year's Art Fair.*
- All side streets are barricaded, and attendants will move the barricades at 5:00 PM.
- The streets will be blocked off for take-down until 8:00 PM. All displays must be removed by Sunday evening.

Artist Amenities

- 11 awards in each of the Art Fair categories plus 1 special award will be given
- Join us for a **Round Table Discussion** on **Sunday, July 15th** from **8:15 AM to 9:00 AM**
- Artist Host Program with local residents (single/couple only) for Friday & Saturday nights
- Art Fair Promotions and Advertising
- Booth Sitters
- Artist only line in the concession area

Patron Amenities

- **Patron Package Pick-Up:** Our volunteers will collect large artwork for Patron Pick-up at the Krasl Art Center.
- **Krasl Kid's Zone:** Free activities for artists' children on Lake Blvd. outside Curious Kids' Museum.
- **CAPP (Children's Art Purchase Program):** \$10 and under art offered at your booth to children.
- **Beer & Wine Garden** at corner of Pearl St. and Lake Blvd.
- **Concession** area

FUN & FOOD!

- **Krasl Block Party** – Friday, July 13, 5:00-10:00 PM at corner of Pearl St. and Lake Blvd. Artists receive 2 free drink tickets at entrance to Block Party!
- **Smooth Jazz at Sunset** – Saturday, July 14 at 7:30 PM
- Food & Beverages
 - **Artist Breakfast** – Saturday 7:00 AM – 10:00 AM at Schu's Grill & Bar.
 - Coffee, tea, pastries, 8:00 AM – 10:00 AM on Sunday at **Round Table Discussion**.
 - **Artists' Hospitality Room** – Krasl Art Center Library (2nd floor). Open Saturday & Sunday from 8:00 AM to 5:00 PM.