MESSAGE FROM THE DIRECTOR

The Krasl Art Center (KAC) board and staff have been diligently implementing the action areas identified in the 2010 strategic plan. The key priorities identified in the strategic plan include marketing & events, exhibitions & education, collections, building & operations, and financial sustainability. Additionally, we have a number of new professionals joining the KAC staff, see page 12 to learn all about them!

Whether the impact is large and highly noticeable or behind the scenes, we strive to provide you with excellent studio art experiences, engaging and top notch events, high quality artwork in the galleries and an excellent collection of outdoor sculptures. We appreciate your feedback on changes and welcome your comments. Please email me at jgourley@krasl.org or give me a call at 269.983.0271.

In 2005, the KAC was the grateful recipient of a work of art by Detroit based artist, Gail mally-mack. Situated along Silver Beach in St. Joseph, Young Flight, celebrates the life of Charlie Tedesco and children everywhere who die too soon. In February, Gail passed away. The KAC mourns the loss of this talented Michigan artist and we extend our sympathies to Gail’s family, many of whom reside here in Southwest Michigan.

As we look toward summer we invite you to share the KAC and the sculptures throughout the region with your out of town guests.

Julia Gourley
Executive Director
In 2013 the Krasl Art Center offers an exciting array of high caliber, diverse and stimulating exhibitions. Many of you have experienced the bountiful talent of local artists on view in Creative Community: Krasl Art Center Members’ Exhibition this past February. Upcoming, you may expect a historically and visually rich exhibition of ukiyo-e woodblock prints from the Edo Period in Japan. Expressive steel sculptures by Parisian expat artist Caroline Lee will be on view over the summer months. Mimi Peterson, an artist with ties to both the twin cities and Chicago, challenges notions of fine art with her hybrid sculptures in the solo exhibition Face Value at the end of the summer. This fall, find inspiration and pictorial challenges in paintings by contemporary artists in the KAC-curated exhibition American Painting Today. Lastly, Michigan’s preeminent figurative sculptor of the 20th century, Marshall Fredericks, will be showcased in an exhibition featuring sketches and small-scale sculptures culled by the Marshall M. Fredericks Sculpture Museum in Saginaw, Michigan.

Additionally, the artlab continues in 2013. The lab has provided a venue for art that is off the wall, off the pedestal and into the gallery space since 2011. The artistic projects have varied enormously, finding fans and foes with each. Ultimately, artlab installations represent contemporary artistic practices; they attract young and emerging artists to the KAC, and provide an outlet for creative exploration that is imperative to both artists and institution alike.

I invite you to experience the many artworks on view throughout this year. Opening parties offer a lively way to view the art for the first time, meet the artists, and simply enjoy a night out with your family and friends. The KAC is always free and open seven days a week with evening hours on Thursdays. Take the time to quietly enjoy the exhibitions in our intimate galleries - sketch, write, listen to cell phone audio guides or your own playlist on your ipod. You may also schedule an Understanding Art tour with the KAC’s trained docents; tours place artworks in context and provide a studio art experience for all ages.

I look forward to looking with you in the galleries throughout the year.

Tami Miller
Curator of Exhibitions, Collections and Education

2013 Exhibitions
March 22 – June 2: The Floating World: Ukiyo-e Prints from the Lauren Rogers Museum of Art + artlab
June 7-July 21: Songs in Steel and Other Dreams: The Sculpture of Caroline Lee + artlab
July 26-September 8: Face Value: The Art of Mimi Peterson + artlab
September 13-October 20: American Painting Today: Physical & Visceral + artlab
October 26-31: Artisan Market, Southwest Michigan’s Premier Fine Craft Shopping Event (formerly known as Holly Market)
There are many programs to enjoy with the exhibition The Floating World: Ukiyo-e Prints from the Lauren Rogers Museum of Art.

**Japanese Woodblock Printing**
Saturday, April 20, 10:00 am-4:00 pm
Mary Brodbeck is known for her mastery of Japanese woodblock printing techniques. Learn to make your own prints from this award-winning artist.
Cost: $160 member/ $170 non-members

**Saturday Shorts: Printmaking**
Saturday, April 20, 10:30 am-12:30 pm
Children Ages 6-9 learn the art of printmaking during fun and informal studio sessions.
Cost: $20 member/ $25 non-member

**George Krasl Memorial Concert**
Thursday, May 9, 7:30 pm
Experience classical Western and traditional Japanese music in the galleries. Read about the musicians on page 11. Your donation is appreciated.

**The Art of Sushi Making**
Saturday, May 25, 2:00 pm
Create delicious and beautiful sushi rolls in this fun hands-on event with local foodie Mark Toncray.
Cost: $35

**In the Gift Shop**
Lovely original prints and reproduction card sets by Mary Brodbeck featuring Michigan landscapes will be available for sale throughout The Floating World exhibition. Begin your personal collection of prints today!
In 1958, artist Caroline Lee was a student studying alongside Richard Hunt at the School of the Art Institute of Chicago. That year she was awarded a Fullbright grant to pursue her career as a sculptor in Paris. She has remained there since, returning to her family’s summer home in Holland, Michigan frequently. As a child, Caroline spent three months out of each year at this home. Of it, she writes:

“Physically, I was born in Chicago, but my soul came to be in Michigan. It came alive in the untamed grass fields of the dunes, and among the rising voices of the maple trees in the winds of a storm. I found it printed on the beach by the hooves of Honey Boy, our one-eyed, piebald wonder from Zeeland. It was the blue stains on my hands after blueberry picking from the bushes planted in the cold winds of early spring with my Uncle Edward and Aunt Merva. I heard it in the early morning in the sweet sounds of the wings of the hummingbird as it sipped among the trumpets of the vine growing by the screen of our sleeping porch.”

View the expressive steel sculptures of Caroline Lee in this wonderful retrospective organized by the Muskegon Museum of Art and traveling exclusively to the Krasl Art Center.
Spewniverse by Brian Knowles
March 22-June 2, 2013

artlab artist talk Thursday, March 21, 7:00 pm

Spewniverse is a site-specific installation and animation created by artist Brian Knowles specifically for the artlab. Brian is realizing a concept he has been contemplating for several years, one grounded in contemporary issues of excess waste, electronic communications, surveillance and spectacle. These facets are embedded in the installation, which presents itself as a fantastical environment. The artist’s use of stop-motion animations and visual fragments from previous installations takes the concept of collage to a new level, visually emphasizing what he refers to as “the paradoxical isolation of being engulfed in the connected world.” Brian resides in Chicago, Illinois; he received his MFA from the University of Oregon in Eugene, and his BFA from Rice University in Houston, Texas.

Jesse Potts
June 7-July 21, 2013

artlab artist talk: Thursday, June 6, 7:00 pm

Jesse Potts embraces visual and physical experimentation in his art. He develops multimedia installations that combine constructed and found objects, printed images, video, light, performance and sound. Each element is choreographed, literally constructing a new artwork within the space over time that is additionally altered through audience participation. Jesse describes his installation as a conflation of elements into “a bewildering state of becoming.” Viewers are encouraged to view the work more than once to both see and add to its transformation. Jesse resides in Ann Arbor, Michigan; he received his MFA from Virginia Commonwealth University and his BFA from Alfred University in New York.
Thoughtful Thursdays

Thursdays at the KAC offer great, free opportunities for anyone interested in the arts to learn more. From sitting back and watching a noontime film, to listening to an engaging lecture, or participating in a discussion addressing a philosophical issue or recent reading, Thursdays are a time to sharpen your intellect, engage with your community and learn about art outside of the classroom.

1st Thursdays: Creative Space Lecture Series
April 4 at 7:00 pm: Holland, Michigan artist Tj Aitken has produced several public art projects. Artists, arts and culture administrators and art enthusiasts alike are invited to discover how communities may become engaged in the public art process.
May 2 at 7:00 pm: Michael R. Hill, Ph.D. in Sociology and Geography and Editor of Sociological Origins, will explore the interconnections of art and space to reveal fresh insights.

2nd Thursdays: Books + Art
Engage your mind through provocative reading and discussions.
April 11 at 7:00 pm: Art and Physics: Parallel Visions in Space, Time & Light by Leonard Shlain
May 9 at 7:00 pm: The Contingent Object of Contemporary Art by Martha Buskirk

4th Thursdays: Philosophy of Art
Enter into the great artistic discussions of our day in this heady yet fun and engaging class.
April 25 and May 23 at 7:00 pm

Every Thursday: Noontime Videos
Sit back and enjoy a movie on your lunch break. Informal discussions follow.
April 4: Magritte; an Attempt at the Impossible (55m)
April 11: Who Gets to Call it Art? (80m)
April 18: !Women; Art Revolution (83m)
April 25: Con Artist (84m)
May 2: Eames; the Architect and the Painter (83m)
May 9: POPaganda; The Art & Crimes of Ron English (78m)
May 16: Proteus (60m)
May 23: Ai Weiwei: Never Sorry (91m)
May 30: F for Fake (87m)

Noontime Videos will resume in September. Videos are sourced through mail order provider and are subject to change.
IN THE STUDIOS

Students of all ages are awakening their creativity during the long winter days to spring. Board member Marge Zibbel is painting with watercolors for the first time ever. She exclaimed, “Each brushstroke is like a colorful wash of soothing and calm.” And Marilyn Havenga is joyfully sharing her first drawing class experiences with her daughter, accomplished artist Heather Chelmecki, a visiting camp instructor this summer. Of course we also have loyal students who return time and again to study with our talented faculty members who provide expert guidance and a convivial atmosphere for making art and forming friendships.

The KAC is also bustling with students, teachers and parents from regional schools, all eager to experience a docent guided tour of current exhibits followed by hands-on art making. For some children this is their first step into a museum. For most teachers these visits serve as key components in meeting state common core curriculum benchmarks. Our trained docents also provide these enriching educational experiences to other groups including service organizations, corporate visitors and tourists. If you would like to schedule a tour, or have always wanted to become a docent, contact Jodie Hardy, Education & Interpretation Manager at 269.983.0271.

We continue to make improvements to the studio spaces and refine our class offerings based on input from you. We look at registrations in response to classes offered, student retention, repeat enrollment, and anonymous teacher/class evaluations, which affirms to us where your interests lie and where improvements can be made. Some of our best ideas have grown from the seeds planted with your feedback. If you have comments or suggestions, ideas or concerns that you are eager to share regarding classes and programs, feel free to e-mail us at education@krasl.org.
SPRING BREAK CAMP – Friends of Lotus
April 1-5, 10 am - 12 pm (ages 6-8 & 9-12)
Fee: $85 members/$95 non-members

The KAC’s beloved hippopotamus sculpture, The Heavyweight aka Lotus, is a beacon of joy for children and adults alike. As we write this newsletter the snow adorns her, yet in spite of the weather, each morning we find playful footprints encircling her, proving Lotus isn’t lonely even in winter.

Spring break camp this year will celebrate sculpture making with The Heavyweight. Campers will spend the morning visiting Lotus’ nearby sculpture “friends,” and then explore sculptural methods and materials culminating in a family public art project creating a larger-than-life inflated version of Lotus herself! Registration begins March 1, space is limited so be sure to be among the first to register.

SUMMER ART CAMP
SUMMER CAMP is just around the bend. We have reinvented our camp offerings to include camps focused on materials, processes and experimentation. New camps will include Cartooning the Imagination, Art & Physics, Teen Camp FIRE! and more. We will continue to offer the ever-popular week-long full-day camps to be held June through August. Look for the Summer Class Schedule to arrive in the mail in early April. Registration will begin May 1st.

KRASL CLAY ARTIST’S GUILD
The Guild is the direct result of responding to the interests and desires of our longstanding community of ceramic artists and potters. We congratulate our founding guild members Dana Davis, Marty Kirk, Anne Meszko, Jerry Sirk, and Betty VanBuskirk for forging new territory at the KAC. The next open application process for new guild membership will run June 1-30. For more information email education@krasl.org.
Friday Night Kick Off Party
July 12, 5:00-10:00 pm
Help launch art fair weekend with exciting entertainment, a wine tasting, tempting food from Lake Michigan College’s Mendel Center and really cool free activities for children. All events for the party will be located on the Krasl Art Center lawn.

Krasl Art Fair on the Bluff
Saturday, July 13, 10:00 am-6:00 pm
Sunday, July 14, 10:00 am-5:00 pm

Krasl Bucks
Help launch or contribute to an art collection. Krasl Buck gift certificates can be used toward art purchases during the 2013 Krasl Art Fair on the Bluff. Krasl Buck holders enjoy nearby parking, breakfast on Saturday morning and much more for a minimum gift certificate purchase of $100.00. Call or drop by the KAC to purchase your Krasl Bucks!

Poster Unveiling
Thursday, May 23, 5:00-6:30 pm
Join us at the KAC as we unveil our 2013 Fine Art Poster, Publicity Poster and our new merchandise.

Best of Category
The Krasl Art Fair on the Bluff awards “Best of Category” to the artists with the highest judges score in each of the 19 categories. Support the award winning artists by sponsoring a ribbon. Your sponsorship may be in honor of a loved one, in your own name or to promote your business.
Minimum donation: $200
Ribbons will be adorned with the name of your choice and you will have the opportunity to present the award in person at our annual “Round Table Discussion” for the artists on Sunday morning. Please contact Julia Gourley, Executive Director to sponsor your ribbon.
George Krasl Memorial Concert

“The goal of the George Krasl Memorial Concerts (GKMC) is to give audiences the pleasure of hearing great musicians, with both listener and performer surrounded by visual art, because when music and image are absorbed simultaneously, the whole is greater than the sum of the parts.”, Dr. Larry Schanker, GKMC Chair.

Spring George Krasl Memorial Concert
Thursday, May 9, 7:30 pm
The spring concert features the musical talents of Yoko Reikano Kimura and Hikaru Tamaki. Ms. Kimura plays koto and shamisen and studied music at the Tokyo University of the Arts & Music, NHK School for Young Professionals and the Institute of Contemporary Music for Traditional Japanese Instruments. She has received numerous awards including first prize at the Great Wall International Music Competition. Mr. Tamaki is a cellist with degrees from Rice University and Northwestern University. An award winning musician, he is currently principal cellist for the Fort Wayne Philharmonic. Together the two have been awarded the Janet Latz Professional Fellowship in recognition for their cross-cultural musical activities. In the galleries they will play a combination of classical western and traditional Japanese music intended to breathe life into the ukiyo-e prints on view.

Fall George Krasl Memorial Concert
Dr. Schanker, an accomplished composer and pianist, will present an eclectic program of original works and other American music this coming October, congruent with the exhibit American Painting Today: Physical and Visceral.

Swinging For Sculpture
Tuesday, June 11, 2013 at Harbor Shores Golf Club
Green fee: $225, Party tickets are also available
Swinging for Sculpture is an annual golf outing and summer party that raises funds to bring new sculpture to the twin cities. If you love to golf and enjoy the challenge of the Harbor Shores Golf Course, this event is for you. If you love a great party on a warm summer evening, then this event is also for you. Call 269-983-0271 for details.

Krasl Art Center Gift Shop
Handmade is our primary goal, with a focus on our local artist community and talented teaching faculty, as well as regionally based artists and fair-trade goods. We also offer environmentally friendly items with an emphasis on design. Newest products in the shop include Ecoresin bracelets made with sustainably harvested, renewable fibers; new pottery by Jeff Saylor; photography by Joshua Nowicki whose photos have been featured on the cover of Shore magazine, in the City of St. Joseph calendar and on the local Weather Channel; fine jewelry by Vicki Cook, Meg Tang and more! Check in often as we are constantly featuring new work.
Colleen Villa, Director of Community Relations

Colleen is a well rounded marketing and events professional working and living here in SW Michigan. Most recently Colleen was a consultant with ACE Marketing/Events, LLC, where she built events such as the Art of Beer Festival and Winter Delights Wine Tasting Event at LMC, and helped market and promote businesses, non-profits and events in SW Michigan. In addition, Colleen has worked as a marketing professional for Radix Communications, Eliason Corporation and Whirlpool Corporation. Currently she is completing her MBA at Western Michigan University. Welcome to the team, Colleen.

Cathie Pflaumer, Volunteer Coordinator

Cathie has been an active volunteer for the past 2 years, helping as a receptionist and instrumental in the success of the 2012 Soup’s On event. Cathie moved to the community from Kansas City and has volunteered for organizations including Lory’s Place, and Trinity Lutheran Church. In addition to her work at the KAC she works part time for The Personal Marketing Company. You will find Cathie in the office on Wednesdays, 9:00 am-2:00 pm and Thursdays, 3:00-9:00 pm. She will continue her volunteer shift on Friday mornings at the receptionist desk (thank you!). We have all loved working with Cathie and are thrilled to have her join the office team.

Cara Garnett, Art Fair Assistant

Cara moved to the St. Joseph area 2 years ago. She has a studio at 210 Water Street in Benton Harbor and recently showed her work at the KAC. Cara graduated from Eastern Michigan University with a BFA in Sculpture and a MA in Art Administration. She has already proven to be a great asset and is lots of fun.
Get involved, get to know your Art Center and have fun!

• Host an artist during Art Fair weekend
• Serve wine during a reception
• Check in artists during the Art Fair
• Hone your computer skills by helping in the office
• Greet visitors of all ages who are eager to learn more about art

Contact Cathie Pflaumer, cpflaumer@krasl.org to get started.

Volunteer Thank You Party
Wednesday, April 24, 5:00–6:30 pm

Please join us for wine and hors d’oeuvres at a celebration honoring the contribution, commitment and passion of Krasl Art Center’s incredible volunteers. RSVP appreciated, 269-983-0271.
MEMBERSHIP

The KAC relies on your membership both for your advocacy and alliance, and for the financial support. Thank you for being a member of the KAC! Share the KAC with your friends by encouraging them to join you in becoming members.

Membership Levels

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<th>Membership Level</th>
<th>Amount</th>
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<tr>
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Any membership over $150 entitles bearer to a reciprocal membership in 10 Michigan museums.

Membership and contributions of $500 and higher receive additional recognition.

Contact Executive Director Julia Gourley for details.

Benefits include

- Quarterly newsletter and invitations for reception openings, special events and music programs
- Discounts on studio classes and KAC gift shop items (excluding consignment)

Friends of the Krasl Art Center

The KAC Board of Directors and staff are pleased to recognize our long standing members of 15 years and more through the Friends of the Krasl. Friends enjoy private Preview Parties the first of which took place prior to the blockbuster exhibition opening for Creative Community: the Krasl Art Center Members Exhibition. Join us for the upcoming Friends activities.

Friends Luncheon with Connie Yore of Days of Yore & Tami Miller of the Krasl Art Center

Friday, April 5, 12:00 pm

$15, RSVP to 269-983-0271

Come and learn about the history of powder compacts with Connie Yore. You might be surprised at these little pieces of glamorous history of women you can hold in your hand! Then Tami Miller, KAC Curator, will give you a sneak peek into exhibitions coming up in 2013-14 in addition to a private tour of the exhibition on view. Menu includes: Vegetable lasagne, lemon chicken breasts, green beans, and salad. $15.00 per person. Friends are invited to bring a guest. Seating is limited, please RSVP with payment to 983.0271.

Friends Preview Party

Sculpture & Works on Paper by Caroline Lee

Friday, June 7, 5:00-6:00 pm

Enjoy exclusive access to the KAC galleries prior to the public reception. This invite only party features refreshments by Bit of Swiss, exclusive time with members of the Board of Directors and visits with guest artists.

NEW MEMBERS

The KAC extends a warm welcome to its newest members:

**Benefactor**

Ms. Joann Sprayberry

Mr. Richard Rabbers

Marci & Ann Weber

Mr. Randall Higdon

Mr. Brett Johnston

Ms. Laura Kraklau

Ms. Marci LeClear

Ms. Carol Orlaske

Ms. Carol Shahbaz

Ms. Rhonda Snowaert

Mr. Daniel Stormont

Ms. Becky Wehmer

Mr. David Wilkinson

Mr. Eli Zilke

**Sustainer**

Dr. Karen Dyer

Mr. & Mrs. Eric Misterovich

Ms. Dawn Williams

Ms. Carol Parren

Mrs. Carol Shahbaz

Ms. Rhonda Snowaert

Mr. Daniel Stormont

Ms. Becky Wehmer

Mr. David Wilkinson

Mr. Eli Zilke

**Single**

Ms. Dorris Akers

Mr. Alan Bartlett

Ms. Pam Bower

Mr. Greg Constantine

Mr. Scott Elliott

Ms. Julia Free

Ms. Robin Gardner

Ms. Susan Greco

Mr. Joey Greene

Ms. Jennifer Hannigan-Green

**Family**

Ms. Mary Balfoort & Ms. Dawn Outwin

The Hirsh Family

Mr. & Mrs. David Lawrence

Mr. & Mrs. James Pruitt

Caelen Maynard

**Youth**
April

3/22- 6/2  The Floating World: Ukiyo-e Prints from the Lauren Rogers Museum of Art + artlab
1-5  Friends of Lotus Spring Break Camp
1-14  Annual Krasl Middle & High School Art Shows at the Box Factory for the Arts
4  Noontime Video: Magritte; an Attempt at the Impossible (55m)
4  Creative Space Lecture with Tj Atiksen, 7:00 pm
5  Friends luncheon, noon
11  Noontime Video: Who Gets to Call it Art? (80m)
11  Books + Art: Art and Physics: Parallel Visions in Space, Time & Light, 7:00 pm
13  Saturday Shorts, 10:30 am
18  Noontime Video: POPaganda; The Art & Crimes of Ron English (78m)
18  Books + Art: The Contingent Object of Contemporary Art, 7:00 pm
19  George Krasl Memorial Concert, 7:30 pm
24  Volunteer Recognition Party, 5:00-6:30 pm
25  Noontime Video: Con Artist (84m)
25  Philosophy of Art class, 7:00 pm

May

1  Registration for Summer Camps begins
2  Noontime Video: Eames; the Architect and the Painter (83m)
2  Creative Space Lecture with Dr. Michael Hill, 7:00 pm
9  Noontime Video: POPaganda; The Art & Crimes of Ron English (78m)
9  Books + Art: The Contingent Object of Contemporary Art, 7:00 pm
9  George Krasl Memorial Concert, 7:30 pm
16  Noontime Video: Proteus (60m)
23  Noontime Video: Ai Weiwei: Never Sorry (91m)
23  Krasl Art Fair Poster Unveiling, 5:00-6:30 pm
23  Philosophy of Art class, 7:00 pm
25  The Art of Sushi Making, 2:00 pm
30  Noontime Video: F for Fake (87m)

June

7-7/21: Songs in Steel and Other Dreams: The Sculpture of Caroline Lee + artlab
6  artlab artist talk with Jesse Potts, 7:00 pm
7  Exhibition opening party, 6:00-8:00 pm
10  Visitor Services Meeting & Tour, 9:00-10:00 am
10  Summer classes & camps begin
10-14  Art & Words Youth Art Camp
11  Swinging for Sculpture at Harbor Shores Golf Club
17-21  Cartooning the Imagination Youth Art Camp
24-28  Art & Motion Youth Art Camp
Featured Sculpture

Grapes and Other Promises
1986
By Ilan Averbuch

This sculpture was gifted to the Krasl Art Center in 2004, at which time it was placed at Lookout Park in St. Joseph. The sculpture’s subject matter found immediate resonance in the wine country of southwest Michigan. Today, Grapes and Other Promises may be viewed along Higman Park Drive in Benton Harbor. Artist Ilan Averbuch resides in New York City. He continues to create large, outdoor artworks located throughout the United States.