



ART INSIGHT

KRASL **artfair** ON THE BLUFF



SUMMER 2014 NEWSLETTER

JULY/AUGUST/SEPTEMBER

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The Krasl Art Center thanks the following new and returning sponsors that help support its mission to bring people and art together.

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ART INSIGHT NEWSLETTER

MESSAGE FROM THE DIRECTOR



Photo Credit: Whippool Corporation - Ted Leemaster

The 10th Biennial Sculpture Invitational graces southwest Michigan with 25 outdoor sculptures and dynamic exhibitions in the galleries. To celebrate the opening, a limousine transported guests to the Benton Harbor Arts District and Box Factory for the Arts for annex celebrations. It was a joy to hear Peggy McCallister and Mary Beth Sandborn exclaim, "What a night, we made it to all three parties in your limo!"

Biennial Sculpture Invitational artworks offer a diverse complement to outdoor sculptures on loan to and in the permanent collection of the Krasl Art Center. Public art enhances communities, encourages intrigue and contributes to quality of life for residents and visitors. In support of the Krasl Art Center's Collections Plan, the KAC will purchase one artwork from this exhibition. Find

out which work will join the collection at the June 21 Richard Hunt Studio Tour. We are grateful for partnerships with the Cities of Benton Harbor and St. Joseph, the Box Factory for the Arts, and the New Territory Arts Association for the success of this exhibition and especially to our new partner 1st Source Bank, presenting sponsor of the exhibition.

An incredible team of volunteers, staff and board members are hard at work in preparation for the 53rd annual Krasl Art Fair on the Bluff. During the July 12-13 Art Fair you'll find new works by 216 artists from around the country. Each year the Art Fair makes refinements to continue to improve its national ranking as a premier summer art fair. To ensure its continued success, the Krasl Art Center has retained Smith-Dahmer Associates to evaluate the 2014 Art Fair. Volunteers with iPads will be gathering data from participants, supporters and attendees of the Art Fair. Additionally, the firm will gather data to understand the economic impact of the event on southwest Michigan. We value your input and look forward to your participation in this important project.

With summer upon us you'll find a flurry of activity in and around the Krasl Art Center. Workshops with guest artists, children's art classes, walking tours and cultural tours provide many opportunities to get creative and enhance your life through art in Michigan's Great Southwest.

As we joyfully embrace the summer season, we welcome you and your guests to the Krasl Art Center.

JULIA GOURLEY
Executive Director

IN THE GALLERIES

WAVES



The Silent Evolution, by Jason de Caires Taylor
2012 (#4 of edition of 5), Digital C-print

Sponsored by:



Through September 14

Jason de Caires Taylor is an internationally acclaimed eco-sculptor whose living sculptures reside under water. His artworks are permanent installations that serve as artificial reefs. They attract corals, increase biomass and aggregating fish species, and importantly, divert tourists from natural reefs, allowing the latter the opportunity to rejuvenate. Just as a wave is the transference of energy from one point to another, Taylor's sculptures transfer interest from one site to another, creating an artistic intervention that aids the environment. View stunning photographs of his underwater work, along with black and white wave photography by Sandra Gottlieb and digitally recorded and rendered wave sculptures by artist Sophia Collier.

2014 BIENNIAL SCULPTURE INVITATIONAL



Five by Dusty Folwarczny is on view at the Margaret B. Upton Arboretum

Through September 2015

The 2014 Biennial Sculpture Invitational remains on view throughout the twin cities. Enjoy a variety of sculpture by local, regional and national artists on the Krasl Art Center grounds, at the Margaret B. Upton Arboretum, Lookout Park and the Box Factory for the Arts in St. Joseph, as well as in the Arts District of Benton Harbor. Look for the Touch Tone Art & Culture audio tour on the plaque and pick up an illustrated brochure with map at the KAC.

Exhibition presented by:



IN THE GALLERIES

KRASL ART CENTER MEMBER'S SHOW: LOCAL ICONS

September 19-November 2

As the city of St. Joseph prepares to restore the lighthouse, the beaches are full, wineries are flourishing, the Art Fair is upon us and new developments abound, the Krasl Art Center invites our member artists to consider the iconic in their own backyard. What place, what object, what person symbolizes this region to you? How do you creatively represent it, him or her in your art? All new and current members of the KAC are invited to submit an artwork to this fun exhibition that showcases the cultural wealth of our local artists and community. Learn how to enter on page 7.

Reminder: many of the member artworks are available for sale. Support art, support local artists and bring home amazing gifts in time for the holidays!



Guests enjoy artworks at the 2013 KAC Member's Show

Sponsored by:



IN THE artlab

Suzanne Torres

Through September 14

Torres' artlab installation pays homage to the mighty power of the storm. Inspired by recent events, the project speaks to issues of birth and decay, displacement, and phenomenon while tying into the water-themed WAVES exhibition.

It's Your Turn!

September 19-November 2

The artlab has run its experiments, challenged your notions of art and introduced you to a bevy of emerging artists. Now, the artlab invites you to be the artist and collaboratively build an installation in its space. Guests can start creating art during the Thursday Studio Night facilitated by a guest curator, or visit and create in the space throughout the run of the exhibition. This is an open-ended experiment in which art supplies are provided, a framework is laid and the rest is up to you. No prior art experience is necessary. Simply come as you are and be part of the collaboration!



Detail of an installation by artlab artist Suzanne Torres

2014 artlab sponsored by:



MEMBER'S SHOW APPLICATION FORM

2014 Krasl Art Center Member's Show: Local Icons

Quick FAQs:

Apply & Submit Art: Saturday-Monday, September 13-15, during regular public hours

Exhibition Dates: September 19-November 2

Theme: Local Icons [people, places and things]

Opening Party: Friday, September 19, 6-8 pm

Who & How: All KAC members are eligible to participate in this exhibition. This includes adults, youth, students and faculty.

1. If you are not already a member of the KAC, JOIN. Membership is affordable and provides you with the best opportunities the KAC has to offer. It also supports the KAC and the arts in your community. Become a member at **krasl.org** or pick up an application form at the KAC welcome desk.
2. Fill out the entry form below. Make sure your writing is legible so that we may contact you and correctly credit your artwork in the show.
3. Bring the form & artwork to the KAC September 13-15, Saturday-Monday during our regular public hours.

What: Up to two artworks...

1. ... made within the last year. Size limit: artworks must fit through the KAC's front door.
2. ... well labeled. EVERY ARTWORK MUST HAVE THE ARTIST'S NAME AND TITLE ATTACHED TO IT.
3. ... that is ready to be displayed in the galleries. If an artwork needs a hanging wire, please include it.

The Process:

1. REVIEW: The KAC curator will review all artworks. The curator will let you know whether or not your artwork is accepted into the show.
2. PARTY: Friday, September 19 from 6-8 pm there will be a BIG PARTY in the KAC galleries to celebrate your art and this awesome exhibition. This reception is free and open to the public. Invite your friends through the KAC Facebook page or pick up a postcard invitation when you apply.

APPLICATION: Fill it out, tear it off, and turn it in with your submitted artwork.

Due: September 13-15, Saturday-Monday, during regular public hours

NAME: _____

EMAIL: _____ **PHONE:** _____

ARTWORK: TITLE & DATE: _____

MEDIUM: _____

Is the artwork for sale? Y / N If yes, you get 65%, the KAC gets 35%; figure accordingly.
Price (value if NFS): _____

WANT TO TELL FOLKS MORE ABOUT YOUR ARTWORK?

TALK ABOUT YOUR ARTWORK FOR 3 MINUTES OR LESS AT THE OPENING PARTY

Circle One: YES! I want to talk about my artwork
 NO! I do not wish to talk about my artwork

PROGRAMS

Enjoy participating in the arts and enhance your experience at the KAC with programs specifically designed for you!

Flatlanders Studio Tour & Metal Pour

Thursday, August 7

Depart at 8 am – Return by 5 pm

Cost: \$20/person; includes
transportation and snacks

RSVP: 269.983.0271

Tour Kenneth M. Thompson's Flatlanders sculpture studios and galleries in Blissfield, Michigan. This is a truly unique event where you will meet the artist and his crew, view sculpture making in process, experience a metal pour and learn more about sculpture and art in public places throughout Michigan. Experience a metal pour first-hand as well as other onsite artist demos.



It's Your Turn! artlab Studio Night

Thursday, September 18

7 pm

FREE & open to the public

Join us in the **artlab** for an artist-facilitated start to a creative and collaborative experiment. In this **artlab**, you are the artist and the lab is your studio. Check out the supplies that will be waiting, meet new people and enjoy the simple act of making art with others. There is no need to be nervous, no concern that your art will be good or bad, simply an emphasis on the joy of creativity.



Standing Arch, Five by Kenneth M. Thompson

ARTIST SLIDESHOW & POTLUCK

Thursday, October 2

7-9 pm

FREE

Calling all artists! Join us for some showing and sharing in the KAC galleries. Show images of your work and share a favorite dish with your fellow artists and art-lovers at this tasty social event. All you have to do is bring a zip drive with images and be prepared to talk for 5 minutes. If you don't have art to show, make up for it by bringing an extra delicious dish.

IN THE STUDIOS



SUMMER YOUTH CAMPS

Session II: July 21-25

Session III: August 4-7

In conjunction with the WAVES exhibit, students will create art inspired by water, sun and fun in our youth summer camps and shorts. Motorized boats, long-lasting sand sculptures, and paintings of summer-time scenes are just some of the exciting projects your child can experience at the Krasl Art Center this summer. Visit krasl.org for more information and to register.

STUDIO OPEN HOUSE

Saturday, September 6

2-4 pm

FREE

Check out the studios, meet the teaching artists, and sample art making techniques at the Krasl Art Center Studio Open House. Games, musical performances, and snacks will make for a fun afternoon.

Become a member at the family level for only \$15 when you sign up for a KAC class or camp. Offer good September 6-7 for new members only. Please add promo code **SOH914** to receive the discounted membership cost.

FACULTY FOCUS



Susan Mulder works in multiple mediums including oil, sculpture, installation and encaustics. She received an MFA in painting from Kendall College of Art and Design and has taught at the collegiate level and regional arts organizations. Susan lives on Lake Macatawa and enjoys spending time with family and making art as often as she can!

ST. JOSEPH HISTORIC DISTRICT WALKING TOURS

The Krasl Art Center is partnering with the Heritage museum to provide FREE Walking Tours through the St. Joseph Historic District. Krasl Art Center tours will focus on monuments and sculptures by world famous and local practicing artists, and Heritage Museum tours will focus on businesses, homes, monuments, and lighthouses. Tours begin at St. Joseph Today at 301 State Street, St. Joseph.

July 11, 1 pm - Krasl Art Center tour
July 18, 1 pm - Heritage Museum tour
July 25, 1 pm - Krasl Art Center tour
Aug. 1, 1 pm - Heritage Museum tour
Aug. 8, 1 pm - Krasl Art Center tour
Aug. 15, 1 pm - Heritage Museum tour
Aug. 22, 1 pm - Krasl Art Center tour
Aug. 29, 1 pm - Heritage Museum tour
2 pm - Krasl Art Center tour

GIFT SHOP

Collectible t-shirts, magnets and posters for the 2014 Krasl Art Fair on the Bluff are on sale in the gift shop and feature the work of renowned glass artists Douglas and Renee Sigwarth. T-shirts sold out in 2013, so be sure to stop in soon to secure your purchase.

New items in the gift shop include blown glass terrariums by glass artist Lynne Clayton, fashionable hats made from repurposed fabrics by Melissa Moody, woven willow baskets by Viki Graber, and more! We have a variety of unique items made here in the USA as well as Fair Trade items utilizing recycled and natural materials. The gift shop will also feature beautiful artwork relating to the WAVES exhibition, on view through September 14, 2014.



Hats from repurposed fabric. Artist: Melissa Moody



Woven Willow Basket. Artist: Viki Graber



Handblown Glass Terrariums. Artist: Lynne Clayton

KRASL art fair ON THE BLUFF

FRIDAY NIGHT KICKOFF PARTY

July 11, 5-9 pm

Free and open to the public



Photo Credit: Mike Jakeway

Come for an evening of fun and kickoff Art Fair weekend while enjoying tasty refreshments in our beer and wine tasting tent, delicious appetizers, and musical entertainment by Mike Struwin. Located on the Krasl Art Center grounds, it's a great way to start the weekend, mingle with the Art Fair artists and see select samples of their work.

KRASL BUCKS

Purchase yours at the Krasl Art Center or online at **krasl.org**. They make great graduation, wedding, birthday or any time gifts. Krasl Bucks purchasers get VIP benefits including free refreshments in the Artist Hospitality Room at the Boulevard Inn, VIP parking, breakfast for two at Schu's Grill & Bar on Saturday morning, a free poster and a gift bag.

KRASL KIDS' ZONE

Kids can create a make-and-take art project while enjoying lively, family-friendly performances at the Krasl Kids' Zone stage. The Krasl Kids' Zone is open during art fair hours. Donations are appreciated.

KRASL ART FAIR ON THE BLUFF

Saturday, July 12, 10 am-6 pm

Sunday, July 13, 10 am-5 pm



Photo Credit: Mike Jakeway

Be part of the finest celebration of the arts at the 53rd annual Krasl Art Fair on the Bluff. This nationally ranked summer art fair welcomes thousands of visitors to experience and purchase a diverse array of art created by 216 of the best artists in the country.

The Krasl Art Fair on the Bluff is one of the biggest fundraisers for the Krasl Art Center. Proceeds from the event help support our mission of bringing people and art together by providing art making opportunities for people of all ages and backgrounds.

This year, we welcome 166 new artists and 48 returning artists to the Art Fair, ranked #12 in the nation by Sunshine Artist Magazine and #8 by Art Fair Calendar.

Please visit **krasl.org** for more information about the Krasl Art Fair on the Bluff and to view the 2014 Art Fair guide book.

KRASL art fair ON THE BLUFF

FOOD cARTs



Photo Credit: Mike Jakeway

Enjoy the culinary delights of this year's hand selected purveyors of farm-to-table fare and longstanding Art Fair favorites. Relax with a gelato, pulled pork sandwich, fresh veggie taco and other mouth-watering treats while you enjoy local entertainment on the Food cARTs stage. The Food cARTs area is open during Art Fair hours.

SHUTTLE BUSES

Saturday, July 12, 9:30 am-7 pm

Sunday, July 13, 10 am-6 pm

Suggested donation: \$1

Take the hassle out of finding a parking spot in downtown St. Joseph when you ride the Krasl Art Fair shuttle. Shuttles are available from the Edgewater Business Center at Momany Drive and Kelley's Bowl in south St. Joseph. Shuttles will run continuously and transport visitors to and from the Art Fair at the corner of Elm and State Streets in downtown St. Joseph. Art Fair volunteers wearing their blue 2014 Art Fair t-shirts ride for free.



- **Art Fair Merchandise** – Fine art posters, T-shirts, magnets, totes, kites, and water bottles are available at the Art Fair or at the Krasl Art Center gift shop.
- **Faculty and Clay Artists' Guild Tent** - Support Krasl Art Center Faculty and the KAC Clay Artists' Guild members by purchasing their artwork. The tent is located between booths 174 and 175 and will include faculty art demonstrations throughout the weekend.
- **Free Volunteer T-shirt** – Email Cathie Pflaumer at cpflaumer@krasl.org to sign up to volunteer by **Tuesday, July 1, 2014**.
- **Host an Artist** – Welcome an artist into your home and support the arts! We will match you with an artist who will make the perfect houseguest. Email Sara Shambarger at sshambarger@krasl.org.
- **Art Fair Guide Book** – The 2014 Art Fair guide book is available for patrons to preview a sample of each artist's work and find helpful information about the Art Fair. Pick one up at the KAC, look for them at the Art Fair or view the guide book at krasl.org.
- **Tell Us What You Think** - This year, volunteers with iPads will be conducting surveys of Art Fair attendees, volunteers and artists. Help us improve the Art Fair by participating in the survey. Your name will be entered for a chance to win one of our complimentary gifts.

KRASL art fair ON THE BLUFF

THANK YOU TO OUR SPONSORS

PREMIER SPONSORS



SUPPORTING SPONSORS



CONTRIBUTING SPONSORS



VOLUNTEERS

Thank you to our new and current volunteers. We appreciate your time and talents and couldn't carry out our mission to bring people and art together without your help! Sign up by July 1 to volunteer for the July 12-13, 2014 Krasl Art Fair on the Bluff or to assist at the welcome desk and gift shop. Contact Cathie Pflaumer, Volunteer Coordinator, at cpflaumer@krasl.org.



Photo Credit: Mike Jakeway

A VERY SPECIAL THANK YOU

"It gave me a sense of pride to know about African-American Art, something I had very little knowledge of." *Eartha, Lake Michigan College student.*

African American art collectors Harmon & Harriet Kelley didn't experience black artists' work until well into adulthood. Seeing these masterpieces gave them a strong sense of pride in their heritage. Upon learning that the Kelley's Collection of works would be coming to the Krasl Art Center, member Melanie Grinney was inspired. "This collection seemed an ideal bridge for people who might not otherwise know the wonders of walking into a museum. We hope this experience helped students see not only the works on the wall, but also their own creative potential," stated Ms. Grinney. Benton Harbor High School graduate and volunteer Ms. Enid Goldstein shared the passion to support tours of the exhibition for students from Benton Harbor High School. With Mrs. Grinney's financial support funding transportation and tour costs, Ms. Goldstein's drive and the



support of Interim Principal Timothy Reese and Vice Principal Rodger Tripplett, 258 Benton Harbor High School students visited the Kelley Collection. Additional groups who enjoyed a complimentary tour included Benton Harbor Elementary Schools, River School, Dream Academy, Benton Harbor Street Ministry, Lake Michigan College TRiO, Boys & Girls Club, Readiness Center and Water Street Glass Works Fired Up. A total of 900 individuals were able to partake in tours of the exhibition led by the KAC. "We will never know exactly what seeds were planted on those tours, or how they will sprout. But there's no doubt something special happened," observed Ms. Goldstein.

MEMBERSHIP

THE KAC EXTENDS A WARM WELCOME TO ITS NEWEST MEMBERS:

SINGLE

Jacqueline Baerwald
Robert Crowder
Sarah Dempsey
Elisha Frontz
Lean Lacocque
Maureen Lighthall
Carol Purkis
Ginny Scott
Ruth Steinhaggn

FAMILY

Joy Boddie
Gail Harrah
Maria Jordan
Don Lape
Paula Polak

SUSTAINER

Dr. & Mrs. Jan Radtke



John and Rose Conrad enjoy the 2014 Biennial Exhibition opening party.
Photo Credit: Tony Rosetto

The Krasl Art Center relies on your membership for your advocacy, alliance and financial support. Thank you for being a member of the KAC. Share the KAC with your friends and relatives by encouraging them to join you in becoming members. Consider giving a KAC membership as a gift.

MEMBERSHIP LEVELS

Youth (18 and under)...\$25
Senior Single.....\$28
Single\$35

Senior Family .. \$40
Family..... \$50
Sponsor..... \$75-99

Sustainer.....\$100-\$250
Benefactor....\$250-\$499

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CALENDAR

JULY

- 4 KAC closed in observance of Independence Day.
- 5 Honoring Lisa; 12-4 pm
- 11 Sculpture Tour; 1 pm, departs from St. Joseph Today
Friday Night Kickoff: Krasl Art Fair on the Bluff; 5-9 pm
- 12 Krasl Art Fair on the Bluff; 10 am-6 pm
- 13 Krasl Art Fair on the Bluff; 10 am-5 pm
- 21-25 Art Camps
- 25 Sculpture Tour; 1 pm, departs from St. Joseph Today

AUGUST

- 4-7 Art Camps
- 7 Flatlanders Studio Tour; departs 8 am from KAC
- 8 Sculpture Tour; 1 pm, departs from St. Joseph Today
- 22 Sculpture Tour; 1 pm, departs from St. Joseph Today
- 29 Sculpture Tour; 2 pm, departs from St. Joseph Today

SEPTEMBER

- 1 KAC closed in observance of Labor Day
- 6 Studio Open House, 2-4 pm
- 14 WAVES and artlab exhibitions end
- 18 artlab Studio Night; 7-8 pm
- 19 KAC Members' Show and artlab exhibitions open

Note: Please plan to attend the Krasl Art Center annual meeting on Thursday, October, 2, starting at 6:00 pm.



Lisa Blubaugh and friends firing raku pottery

HONORING LISA

Saturday, July 5

12-4 pm

Friends and family are invited to join in this special potluck and raku firing honoring the life of ceramics artist Lisa Foskin Blubaugh (1957-2013).

707 Lake Boulevard
St. Joseph, MI 49085
269.983.0271

**MUSEUM &
SHOP HOURS:**

Monday - Saturday:

10 am - 4 pm

Thursday:

10 am - 9 pm

Sunday:

1 - 4 pm

Free & Open Daily;
Donations Appreciated

ART INSIGHT

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Find us on:



KRASL



ART CENTER

KRASL.ORG



FEATURED SCULPTURE
Impossible
Andy Moerlein
Mixed media

Andy Moerlein is an artist living in New Hampshire whose whimsical work, *Impossible*, plays on scale and mass in a truly unique way. Andy is a featured artist in the Krasl Art Center's 2014 Biennial *Sculpture Invitational* and his sculptural rocks will stay tucked in the trees through September 2015.

As Andy likes to say, "My mother always said that I was – impossible."

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